



TOWNLAND

NEW TOWN DEVELOPMENT

Area of Expertise



In the rapidly urbanizing countries of South East Asia, Master Planning of new cities and towns is a complex task with far-reaching consequences. TOWNLAND has made it one of its core strengths to plan and design New Towns that offer unique urban environments which reflect the unique local flavors of their respective landscapes and cultural settings, whilst aspiring for universal qualities of accessibility, livability, safety and modernity. With a thorough understanding derived from our extensive international experience in what makes large scale (sub)urban developments successful in the long term, we aim to plan and design sustainable New Towns that reinstate the spatial qualities of well organized (sub)urban environments designed around people instead of cars. At the same time sustainable solutions for the spatial and infrastructural requirements for public transport and other vehicular traffic are carefully integrated into the urban fabric.



TOWNLAND

BUSINESS, EDUCATION & INDUSTRIAL PARK DEVELOPMENT

Area of Expertise



TOWNLAND offers comprehensive planning and design services for the development of Business Parks, University Campuses and Industrial Estates focusing on our Clients need for practical and viable solutions whilst creating high quality environments for all stakeholders. TOWNLAND's integrated approach combines our expertise in Master Planning, Urban Design, Concept Architecture and Landscape Design, and leads to the creation of well balanced environments for working and learning alike. For modern knowledge based industries and centers of learning this means the creation of integrated and inspiring built and open space environments that stimulate creativity, communication and collaboration.



TOWNLAND

RESIDENTIAL DEVELOPMENT

Area of Expertise



TOWNLAND has a strong track record in developing Master Plans, Urban Designs and Concept Architecture for a wide variety of residential developments ranging from low density villa sub-divisions through to integrated mixed use developments comprising high rise apartments. Our Master Plans and Urban Designs emphasize new urbanist approaches which encourage non-car based journeys by promoting pedestrian connectivity and local public transit systems. The creation of inviting, safe and easily accessible public spaces such as parks, squares and streets is a key tenet of our Residential Development approach. This emphasis on a well designed public realm is part of our long term vision for each residential neighborhood to be a vibrant, sustainable environment that offers a comfortable lifestyle choice with its own unique identity and sense of place.

CENTRAL BUSINESS DISTRICT, COMMERCIAL & RETAIL DEVELOPMENT

Area of Expertise



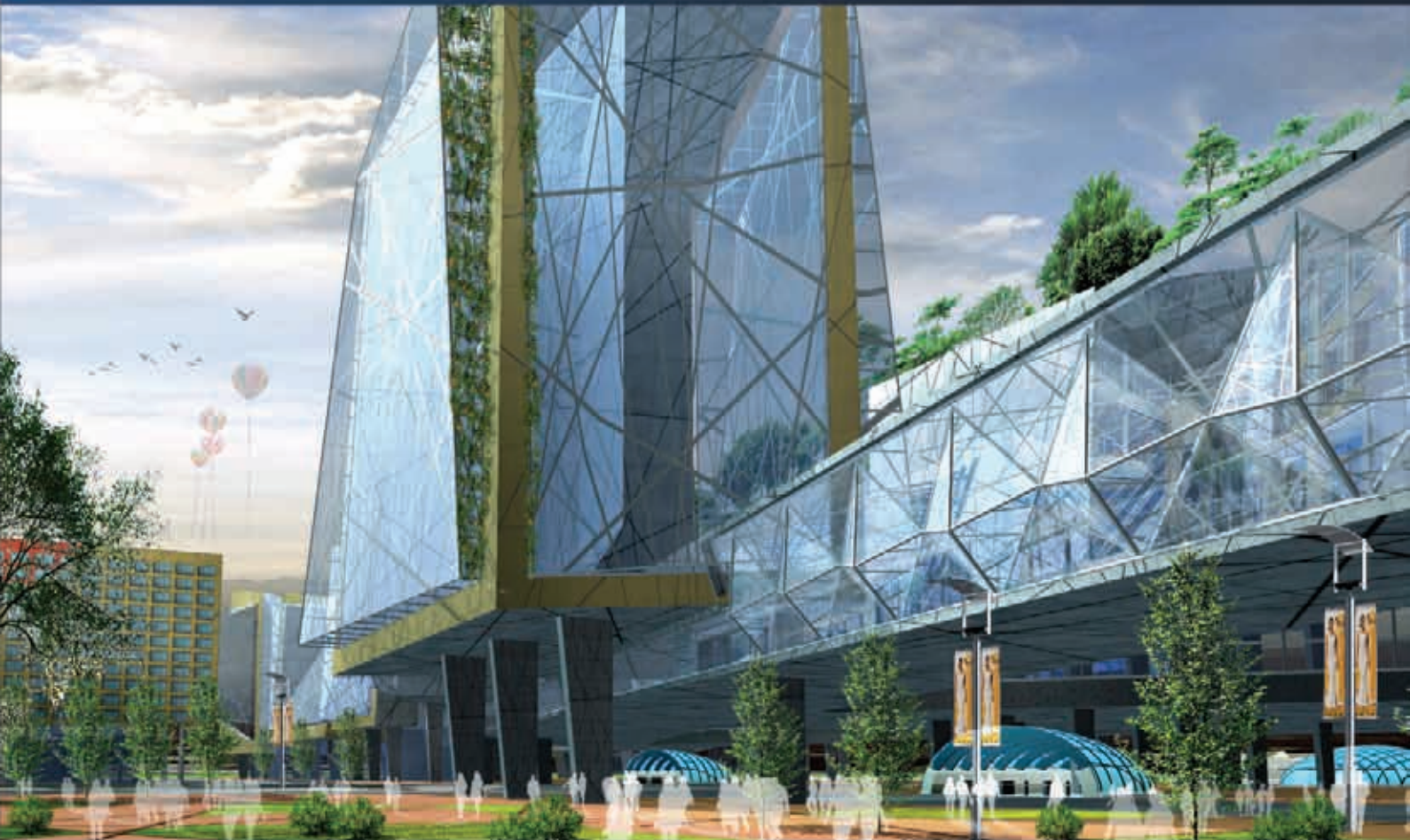
TOWNLAND has a strong track record in Master Planning and Urban Design of a wide range of mixed use urban developments, including high profile Central Business Districts and other commercial areas, Civic Centres, Shopping Malls, Themed Retail Areas and Waterfront Developments. An important element in TOWNLAND's approach to mixed use urban development is the attention to the development of key nodes with a strong sense of place, with strategically located landmark buildings, the right mix of commercial generators and the creation of a vibrant public realm, with well proportioned streetscapes and active, vibrant commercial areas.



TOWNLAND

TRANSIT ORIENTED DEVELOPMENT

Area of Expertise



TOWNLAND has been extensively involved in a large number of Master Planning and Urban Design projects that are focused on the integration of major nodes of Public Transport into the urban fabric. TOWNLAND's strategy for these Transit Oriented Developments is to create high density urban environments with a horizontal and vertical mix of retail, commercial and public facilities and apartments. TOWNLAND has been advocating the benefits of Transit Oriented Development successfully in a number of countries around Asia and is a leading specialist in the provision of planning and design advice to Hong Kong's highly successful mass transit railway model, which maximizes the development rights above and around stations to provide a profitable revenue stream for the operation and maintenance of the railway system.



TOWNLAND

TOURISM & RECREATION DEVELOPMENT

Area of Expertise



The Tourism and Recreation sector is one of the fastest growing economic sectors in Asia at the present time. TOWNLAND is widely experienced in preparing tourism and recreation strategies and plans for Governments and the Private Sector throughout the region. Such work has included Eco-Tourism developments, Ecological Park planning, Theme Park planning, comprehensive Mixed Use urban and regional tourism attractions, Water Parks, Hotels and Resorts, and revitalization strategies for historic tourist attractions. TOWNLAND's approach to its Tourism and Recreation projects is characterized by its sensitivity to the local cultural and environmental circumstances, ensuring that that development is always unique and never a drain on the natural resources.



TOWNLAND

URBAN RENEWAL Area of Expertise



Over the years, TOWNLAND has created an impressive track record in Urban Renewal and Revitalisation projects in Hong Kong and throughout Asia. In partnership with local stakeholders, in depth studies of the Site Areas has been carried out by TOWNLAND's planners and designers to develop strategies and concept plans to promote urban renewal and revitalisation. An integrated approach seeks to identify specific spatial and socio-economic problems at an early stage and allows for innovative and practical design solutions to be formulated, ensuring successful implementation of the development proposals. Our work in urban renewal has encompassed the development of policies and strategies for the upgrading of obsolete areas (i.e. redundant industrial sites) and the upgrading and modernization of public housing areas through to the revitalization of cultural precincts (i.e. heritage areas).



TOWNLAND

STRATEGIC PLANNING & STUDIES

Area of Expertise



TOWNLAND has extensive experience in the preparation of long-term strategic plans and regional development strategies throughout South East Asia. Having worked for a number of private and public sector clients, TOWNLAND is adept at consolidating a variety of inputs and complex factors in order to articulate long term planning strategies that meet the needs of today without compromising the needs of the future. Long term planning and strategic studies require an in-depth understanding of a greater geographical, economic and political context, taking into account the interests and needs of a multitude of stakeholders and requiring a well-founded long term vision.